



Secretary-General
Secrétaire général

H.E. Mr. Tiit Riisalo
Minister of Economic Affairs
and Information Technology
Estonia

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11 July 2024

Dear Minister,

I am pleased to invite you to the Ministerial-level meeting of the OECD Committee on Consumer Policy on 8-9 October 2024 at the OECD Headquarters in Paris.

Under the theme "*Consumers at the Centre of the Digital and Green Transitions*", this first-ever Ministerial level event of the Committee will bring together ministers and high-level representatives, along with international organisations, businesses, civil society and academia, to articulate a vision for protecting and empowering consumers at this pivotal moment.

Global digital markets bring unprecedented opportunities to consumers, but digitalisation can also enable harmful business practices and give rise to new consumer health and safety risks. In support of the green transition, consumers are also increasingly seeking information about the environmental sustainability of products and are seeking to compare products and choices on this dimension. With consumer spending accounting for about 60% of GDP on average across OECD countries, sound and evidence-based consumer policy is critical to ensure consumers around the world are protected and empowered at this juncture of the digital and green transitions. Grounded in an understanding of consumer behaviour, consumer policy also has an important role to play in informing effective responses in other policy areas, including competition, privacy, and sustainability initiatives.

This Ministerial meeting provides an unprecedented opportunity to share perspectives on how best to seize the opportunities and mitigate the risks of these market transitions. It is supported by Australia and the United States, as Co-Chairs, and Canada, Colombia, Germany, Japan, Korea, Luxembourg, Mexico, the Netherlands, Poland, Portugal, the United Kingdom, and the European Union, as Vice-Chairs.

The meeting will be structured around five thematic panels, with opportunities for bilateral meetings and networking throughout the event. The draft agenda is enclosed with this invitation and updates on the event are available at <https://oecd-events.org/consumer-policy-ministerial>. I would be grateful to receive confirmation of your attendance by 9 August to the following address: ccpministerial2024@oecd.org.

Kind regards,

Mathias Cormann

Cc: H.E. Mr. Priit Pallum, Ambassador, Permanent Representative of Estonia to the OECD